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### Mike Hascall

#### Objective

To obtain a full-time position in a progressive company where I can utilize my executive sales skills and wealth of experience to help achieve overall sales goals.

#### **Career Highlights**

Experienced sales executive, results oriented, strong work ethic with high energy level and intense drive.

#### Summary of Qualifications

Achieved Presidents Club four consecutive years
Thirteen years with Sun Microsystems
Ranked in the top 20% of sales account managers at Sun
Significant wins include a \$22m service contract
Successfully worked with Channel partners to increase new
market penetration

# Professional Experience

2012 - Present

Kuni BMW Auto Center

#### **Retail Auto Sales**

- Achieve sales volume goals/objectives and obtain satisfactory grosses.
- Contact potential customers as soon as possible. Use phone, mail, e-mail, Internet, and other forms of communication to seek prospects.
- Complete all paperwork in a precise and timely manner, Assist prospects in securing all desired consumer protection guides.

#### 2010 - 2012

#### Landmark Ford

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#### **Global Sales Desk Manager**

- Managed complex Tier II business development, rack and third-party product quoting, driving and facilitating system builds through deployment.
- Managed staging process for all high-end Sun and Fujitsu Server orders in the factory. (Goal at 50%; average 78%).
- Program managed the quoting, configuration and integration of custom orders utilizing the Staging process within the factory.
- Successfully managed and deployed 100% of product launches at or prior to customers' scheduled ship dates.
- Interacted extensively with end customers to ensure quoting was completed and built the most efficient integrated solutions for their needs.

1999 - 2003 Sun Microsystems

## **Program Manager / Channels Executive – Systems Integrators**

- Worked with customer account teams to provide a "plug and play" integrated solution.
- Involved in defining solutions and worked with Operations to build product according to budget and specifications
- Consistently exceeded hardware and service sales targets for Amdahl, Fujitsu and Unisys nationwide.
- Achieved overall sales quotas for three consecutive years.
- Promoted service sales solutions through Sun's Northwest Channel partners, resulting in 80% higher attach rates.

1997 – 1999 Tactix Re-Engineering

#### **Senior Account Manager**

- Sold Sun security solutions, firewalls and Solaris products.
- Managed Sun service contracts and renewals as needed.
- Processed and tracked orders, managed delivery to customers, and oversaw Accounts Receivables.
- Developed and pursued new sales leads by networking with current client base and referrals.
- Worked closely with Sun Reps to maintain a good working relationship and to update them on opportunities that were being developed.

1996 – 1997 Thurber Works

#### Sales Manager

- Maintained a \$2.6M Sales goal for the year 1996-1997.
- Established and maintained strategic relationships with high-volume accounts.
- Sold Sun Internet / Intranet solutions, Web Servers as well as Security solutions, including Checkpoint Firewall-1 and Solstice products.
- Competency 2000, level 2000 certified.

1992 - 1996 Cell One & Motorola Radio, Bend, OR

#### **Communications Consultant**

- Consulted businesses on streamlining communications utilizing cellular, two-way radios, paging and voice mail systems.
- Designed cellular systems for remote homes and businesses using Motorola products and Cellular service.
- Aligned customers with proper equipment for reliability and durability.

1990 – 1992 Sundown Services, Lake Oswego, OR

#### Owner Operator, Sales and Service

- Sold used and refurbished Sun Microsystems computers and maintained time and material service contracts.
- Handled on-site hardware and software installation and support.
- Set up and maintained all accounting functions.

1984 – 1990 Sun Microsystems, Mountain View, CA

#### Field Service Engineer II / Trade Show Technician

- Established and maintained customer relations, achieving excellence in customer satisfaction.
- Analyzed, evaluated and diagnosed customers hardware and software problems.
- Handled hardware and software installation and support.

#### **Education & Training**

- Boise State University
- Sun Microsystems Training: Business Acumen, Channel Development, Intro to C Programming